

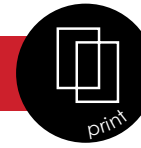
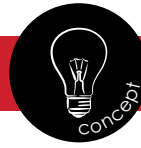
# GRAPEVINE

*Window Dressing*



“ ”  
*Ultimate in-store advertising*





# GRAPEVINE

## Window Dressing

### WINDOW DRESSING SERVICES

● **CONCEPT:**

Our creative team will conceptualise the idea most suitable for your product, launch, display, event etc.

● **DESIGN:**

Once the concept is approved, our talented designers will design an array of exciting, eye catching POS elements to be used in the window (Design charged at R400.00 per hour)

● **STORE WINDOW BOOKINGS:**

Grapevine will negotiate all booking terms and conditions for your brand on request. Contact Grapevine for rates.

● **WINDOW MEASUREMENTS:**

Our highly effective trained distributors will measure store windows. Contact Grapevine for rates.

● **WINDOW DRESSING MERCHANDISING:**

All POS elements are packed into separate window kits, with relevant window dressing instructions and pictures.

All distributors are well briefed. Stores to be contacted as to when windows will be erected and taken down.

The distributors will be given the store contact person's name in order to introduce themselves.

### POST CAMPAIGN REPORTS

All feedback to includes photographs.

### RATES

Campaign	Application	Rate
Super Heavyweight	16 Hours	R2 800 (R175/hr)
Heavyweight	8 Hours	R1 600 (R200/hr)
Middleweight	4 Hours	R 900 (R225/hr)
Lightweight	2 Hours	R 500 (R250/hr)

- \* Window dressing removal charged at R300 per panel.
- \* Storage fee charged at R250 per month. To be stipulated upon order.
- \* Store window bookings and window measurement service. Rates supplied upon request.
- \* Full Window Decals. Rate supplied upon request.

